

SBBSU IIC Calendar Activities for Academic Year 2025-26



Semester -1 (September 2025 – February 2026)

Quarter 1 (1st September - 30th November)

Thrust Area: Inspiration, Motivation, and Ideation

S. No	Activity Name/Description	Level	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q2 (25%)
1	Awareness Workshop: “Entrepreneurship & Innovation” as Career Opportunities	1 or 2	Offline/ Online	No. of participants; No. of ideas submitted	≥60% students sensitized; ≥20 ideas/session; ≥25% new participants;	0.03
2	My Story/ Motivational Expert Sessions by Successful innovators & Entrepreneurs	1 or 2	Offline/ Online	Attendance; Engagement	≥80% feedback rating; ≥5 sessions/quarter	0.03
3	Boot camp on Problem Solving/Ideation	2 or 3	Offline/ Online	No. of solutions proposed; Diversity of fields	≥10 multi- disciplinary teams formed	0.05
4	Workshop on AI and I4.0 Tools for Innovators and Entrepreneurs	1 or 2	Offline/ Online	Attendance; Engagement	≥80% feedback rating; ≥5 sessions/quarter	0.04
5	IPR Basics for Innovators & Entrepreneurs	1 or 2	Offline/ Online	No. of attendees; No. registering for IP clinics	≥30% express IP interest	0.04
6	Session on Achieving Problem – Solution Fit	1 or 2	Offline/ Online	No. of solutions proposed; Diversity of fields	≥10 multi- disciplinary teams formed	0.04
7	Inter/Intra Institutional Hackathon/ Idea Challenge	3 or 4	Offline/ Hybrid	No. of entries; No. shortlisted; Rewards given	≥50 entries; ≥10 ideas to next phase; Ideas deposited /updated in YUKTI Innovation Repository	0.05
8	Demo Day/ Idea Showcase	3 or 4	Offline/ Hybrid	No. of showcases; Mentorships linked	≥20 PoCs demonstrated; ≥15 ideas mentored by experts	0.05



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Quarter 2 (1st December 2025 - 28th February 2026)

Thrust Area: Validation and Concept Development

S. No	Activity Name/Description	Level	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q2 (25%)
1	Workshop on Design Thinking, Critical Thinking & Innovation Design	2 or 3	Offline/ Online	No. of ideas validated with design thinking / TRL 1-4; Teams shortlisted	≥10 ideas validated, ≥5 advanced for prototyping, Deposited /updated in YUKTI Innovation Repository	0.05
2	Innovation & Entrepreneurship Outreach Program in Schools	1 or 2	Offline	No. of outreach programs; Frequency of Engagements	≥100 external students reached; ≥2 programs	0.04
3	AI & Innovation Sprints: Rapid Prototyping for Digital Transformation	1 or 2	Offline/ Hybrid	No. of AI/digital prototypes; Sprint events organized	≥5 prototypes developed; ≥3 sprint events Deposited /updated in YUKTI Innovation Repository	0.04
4	Expert Talk on Technology Readiness Level (TRL), MRL,IRL, IP Commercialization, Tech- Transfer	1 or 2	Offline/ Online	Event attendance; Post-session plans for tech transfer	≥80% positive feedback; ≥1 tech transfer plan per quarter	0.04
5	Workshop: Effective Sales and Marketing Strategies for Start-ups	1 or 2	Offline/ Online	No. of teams with marketing strategies/BMC	≥10 canvases completed	0.04
6	Field/Exposure Visit to Preincubation Units (e.g., AICTE Idea Lab, Fab Lab, MSME clusters)	2 or 3	Offline	No. of visits; Linkages established	≥2 exposure visits; ≥1 partnership formed	0.05
7	Organize Inter/Intra- Institution Innovation Competition/Hackathon & Reward Best Innovations (YUKTI repository)	3 or 4	Offline/ Hybrid	No. of entries; Winning concepts uploaded to YUKTI	≥25 entries; ≥5 solutions deposited in YUKTI Innovation Repository	0.05
8	Innovation Showcase: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes	3 or 4	Offline/ Hybrid	No. of projects showcased; Mentorship linkages	≥10 Prototypes showcases; ≥6 teams connected to mentors, & Deposited /updated in YUKTI Innovation Repository	0.05



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Semester II (March 2026 – August 2026)

Quarter 3 (1st March - 31st May)

Thrust Area: Prototype, Design, Business Model Development

S. No	Activity Name/Description	Level	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q2 (25%)
1	Workshop on Product- Market fit; Prototype/ Process Design and MVP Development	2 or 3	Offline/ Online	No. of functional prototypes developed/tested	≥5 functional prototypes, Deposited/updated in YUKTI Innovation Repository	0.04
2	Session/Workshop on Business Model Canvas (BMC) & Business Model Fit	2 or 3	Offline/ Online	No. of BMC canvassed and presented	≥7 business models presented, Deposited /updated in YUKTI Innovation Repository	0.04
3	AI-Powered Solution Expo: Demo Days for AI/I4.0 Prototypes	1 or 2	Offline/ Hybrid	No. of AI solutions/expos organized; Teams showcasing	≥5 AI solutions demonstrated, Deposited /updated in YUKTI Innovation Repository	0
4	Field/Exposure Visit to Incubation Units/Patent Facilitation/Tech Transfer Centres	1 or 2	Offline	No. of visits; Linkages with incubators/IP facilitation	1+ new linkage	0.04
5	Session on Start-up Legal & Ethical Steps	1 or 2	Offline/ Online	Student attendance; Teams with legal/ethical orientation	≥80% scoring in knowledge postsession	0.02
6	Workshop on Raising Capital and Finance Management for Start-ups	1 or 2	Offline/ Online	No. of teams with basic fundraising plans	≥5 teams draft fundraising plans	0.02
7	Workshop: Protecting IPR and IP Management for Start-ups	1 or 2	Offline/ Online	No. of IP applications filed	≥3 IP applications per quarter	0.02
8	Organize Inter/Intra Institutional B-Plan Competition, Reward Best Innovations	3 or 4	Offline/ Hybrid	No. of entries; Awards for best innovations	≥15 entries; 2 best teams awarded	0.05
8	Mentoring Event: Demo Day/Poster Presentation of Business Plans & Mentor Linkages	3 or 4	Offline/ Hybrid	No. of teams mentored; Quality of presentations	≥5 teams mentored; successful pitch practice	0.05



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Quarter 4 (1st June 2026 - 31st August 2026)						
S. No	Activity Name/Description	Level	Mode	Key Outputs / Measurable Parameters	KPIs (with Quantified Metrics)	Weightage in Q2 (25%)
1	Session: Innovation/ Prototype Validation & “Value Proposition Fit & Business fit”	2 or 3	Offline/ Online	Teams ready for startup launch or investor pitches	≥3 teams prepared for pitch, Deposited /updated in YUKTI Innovation Repository	0.04
2	Workshop: Using AI for Fundraising & Investor Pitch Preparation	1 or 2	Offline/ Online	Investor decks/pitches created; AI adoption in fundraising	≥2 investor decks ready; ≥1 AI tool demonstrated	0.02
3	Session on Accelerators/ Incubation Opportunities	1 or 2	Offline/ Online	Start-ups linked with incubation/ acceleration facilities	≥2 start-ups linkages made	0.02
4	Organize “Lean Start-up & MVP” Boot Camp / Mentoring	1 or 2	Offline/ Online	No. of MVPs developed; Teams progressing towards market	≥3 MVPs built	0
5	Session on Angel Investment/VC Funding Opportunities	1 or 2	Offline/ Online	Funding opportunities explored; Investor intros	≥2 introductions made	0.04
6	Panel Discussions with Regional/National Startup Ecosystem Enablers	1 or 2	Offline/ Online	Linkages with ecosystem players	≥2 key ecosystem partnerships	0.02
7	Innovation & Entrepreneurship Outreach Program in Schools/ Community	1 or 2	Offline/ Hybrid	Outreach programs; Demographic reach	≥2 programs in new communities	0.02
8	Organize Inter/Intra Institutional Start-up Competition & Reward Best Start-ups	3 or 4	Offline/ Hybrid	No. of start-up entries; Rewards/recognition	≥10 teams; 2 awarded	0.05
9	Mentoring: Demo Day/Exhibition/Poster Presentation of Start- Ups & Linkage with Mentors/Experts	3 or 4	Offline/ Hybrid	No. of start-ups mentored; Quality of presentations	≥3 start-ups matched with mentors	0.05



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IIC 8.0- Important Day Celebration Activities for Academic Year 2025-26

S. No	Date	Activity Title	Month	Quarter
1	15 th October	Institution's Innovation Day (Dr APJ Abdul Kalam's birth anniversary)	October	Q1
2	9 th November	National Entrepreneurship Day	November	
3	11 th November	National Education Day	November	
4	2 nd December	National Pollution Control Day	December	Q2
5	14 th December	National Energy Conservation Day (India)	December	
6	12 th January	National Youth Day	January	
7	16 th January	National Startup Day	January	
8	28 th February	National Science Day	February	
9	8 th March	International Women's Day	March	
10	21 st April	World Creativity and Innovation Day	April	
11	26 th April	World Intellectual Property Day		<div style="text-align: center;">  <p>List of Institutes Established IIC</p> </div>
12	11 th May	National Technology Day	May	
13	5 th June	World Environment Day	June	Q4
14	29 th July	6 th Anniversary of National Education Policy (NEP) 2020	July	
15	15 th August	Independence Day- Celebrating Aazadi Ka Amritkal	August	
16	21 st August	World Entrepreneurs Day	August	